



## 1. About privacy in the Windplanner software

Windplanner is a company of ethical futurists and free-spirited thinkers. We believe that one does not need special rules or reminders to do what is right. For us it is plain simple: Your data is our holy grail. We collect as little of it as we can. When we do, we protect it with every means we can think of. Furthermore, should it come to a worst case scenario and your data is lost despite our efforts, you can expect full disclosure and a lot of advice on how to proceed. The small amount of personal data we do ask you to share with us in the Windplanner application is not shared with a third party in any way. Should you have any questions or remarks, please contact us at [personaldata@windplanner.com](mailto:personaldata@windplanner.com).

The best way to avoid information getting out in the open is by not holding on to it. Unfortunately, there is some data we need to keep. Read **data storage, usage and retention** to see what data we store and why.

### 1.1 Privacy assurance methods

*"We take your privacy very seriously"* is one of the most common statements in privacy & security declarations. We like to take this a step further and clarify what we mean by this. So we welcome you to read every detail of the effort we are making to assure your private data is secure on our servers.

#### 1.1.1 Dedicated professionals

Windplanner has, at any time, at least one individual internal and one external security watchdog. That means one Windplanner employee and one outside expert, is at all times tasked with keeping up to date with the security issues that may occur in the software we use, attend seminars on web application security and keep track of various blogs and listings on the matter.

These individuals are empowered to at any time force Windplanner users, Windplanner employees and Windplanner administrators to change their password and up their password strength. They cautiously monitor matters like account sharing and warn for privacy-related hazards in future implementations of the software.

#### 1.1.2 Privacy by design

Our software is up-to-date and uses as little dependencies as possible. When we experiment, we do so in a closed environment and only release these products available to you when we deem them safe to use.

#### 1.1.3 Educational and helpful

Every piece of software allows loopholes for its users. Potentially, you could share some information you do not intend to. To prevent such situations that could harm your personal or professional privacy, our user experience designers integrate verification checks or even double verification.



## 1.2 Data storage, usage, and retention

We can and will at any time, if requested, remove data that has been created by you from the Windplanner database within 24 hours. Often faster. Assistance is only one call or email away.

If you do not renew your subscription or your Windplanner trial ends, we will retain your data on our servers for 3 months. After that, an automatic cleaning process will erase every trace of your data in our database. *Please note that being an active participant in a project does not make you the owner of the data. Only the owner of a project may ask to access all this information or have it removed from our database. This is part of the owner's privacy.*

### 1.2.1 Passwords

We do not store the password to your Windplanner account is. In short, we store an encrypted version of your password. Should anyone ever manage to get their hands on this encrypted password, they would virtually have no use for it.

### 1.2.2 Users

To keep sensitive information accessible to designated people only, you must log in with a username and password. When completing the sign-up process, you will create a **User** in our database. We need this information to allow you to log in, return verification to you that you are logged in as yourself, and in case we need to contact you on account-related matters:

- First name
- Last name
- E-mail address

*It is entirely by your own choice that you opt-in on Windplanner sales and advertising emails, we will never force these on you.*

### 1.2.3 Companies

If you have completed your sign-up on Windplanner, this means you'll also be creating a **Company** in our database. Because Windplanner is strictly b2b, the company is always the payment entity in a Windplanner contract. We need this information to contact you, to facilitate payment and to give insights whom a project belongs to. We will store this data until you cancel your Windplanner subscription, or let it expire:

- Company name
- Company phone
- Company logo (Optional)



# Windplanner

## 1.2.4 Projects

The data created in projects is entirely your own. It belongs to you. You can delete it as you wish, in the user interface. Deleting it means that it's *gone*, there is no going back. We keep no secret copies, do not perform soft-deletes and so forth.

- Project name
- Layout names
- Project object (turbine, solar panel, energy transition tower) location and specifications
- Viewpoint locations, names and custom spherical photos
- Application metadata such as your selection of geographic layers, user-interface settings and so forth

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